

IDEALLY LOCATED

Situated between the town's civic, commercial, and tourist offerings, West Town Center will quickly become an exciting destination for both visitors and residents in the Vail Valley. Pedestrian-oriented, but with easy auto connections, ample parking, free public transit and a multitude of civic amenities, West Town Center will repeatedly draw residents and visitors by providing an exceptional experience.

West Town Center already showcases several amenities within walking distance from every lodge in town including:

Rendering of the Avon Station, a multi-modal transit center in Avon, Colorado



AVON STATION:

Multi-transit hub for buses, gondola connection and possible future light rail system.

THE RIVERFRONT EXPRESS GONDOLA:

Provides direct connection to Beaver Creek Resort.

AVON'S RECREATION CENTER:

Spacious multi-use facility with a gym, large aquatics area, fitness and yoga classes, childcare and more.

AVON LIBRARY:

Public computer access available, a children's area and plenty of excellent reading materials.

HARRY A. NOTTINGHAM PARK:

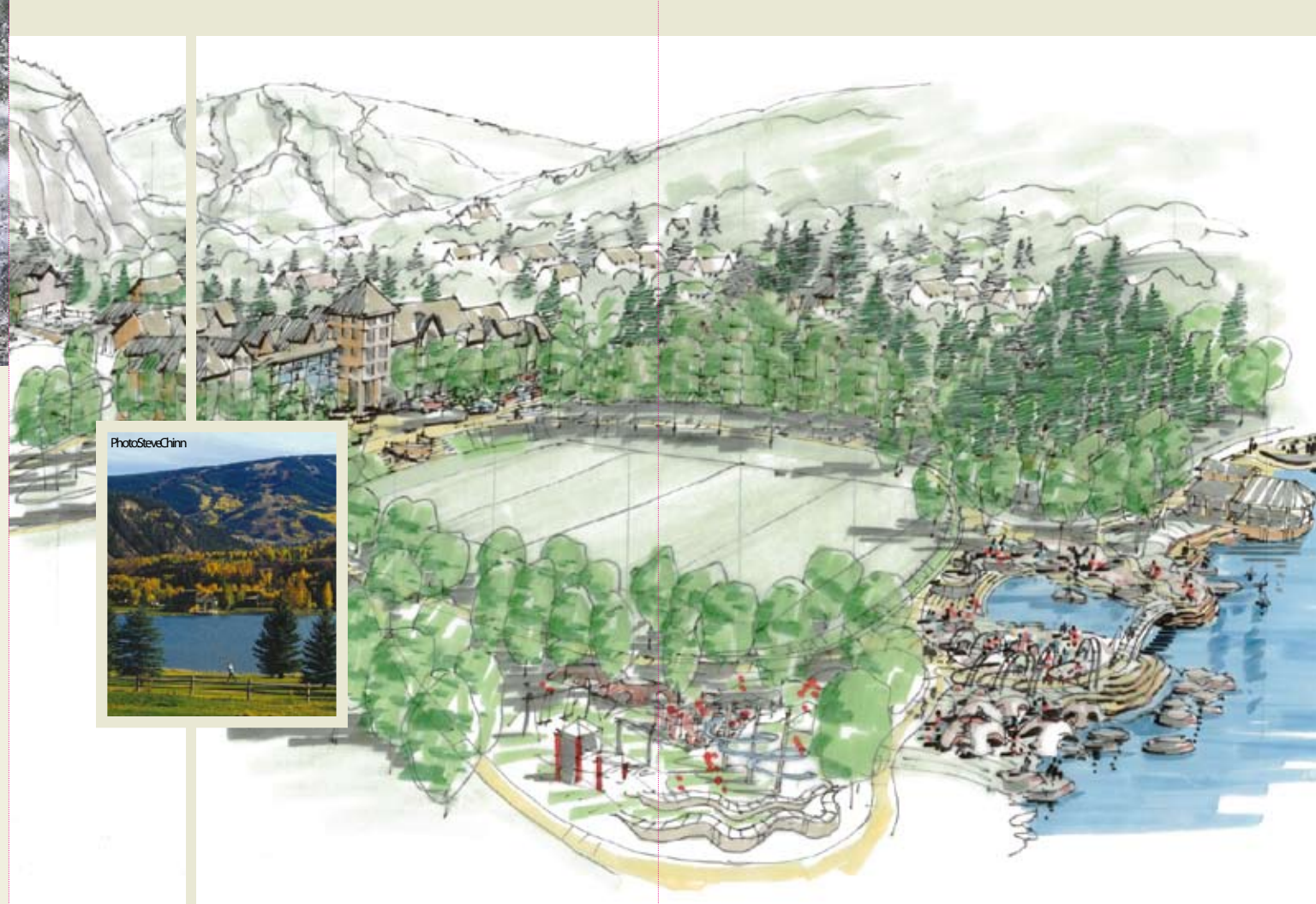
48 acres with lake, athletic fields, jogging path, children's playground and more.

AVON'S WHITEWATER PARK:

Freestyle kayaking features with a spectator viewing area.

BUSINESSES AND RESTAURANTS

Enjoy shopping at one of Avon's many retail stores, get a haircut, swing by the bank or post office, or try Avon's fabulous cuisine—everything from American home cooking to ethnic Thai!



BUILDING A BETTER COMMUNITY IN AVON, COLORADO



**BUILDING A BETTER COMMUNITY
IN THE HEART OF THE VALLEY**

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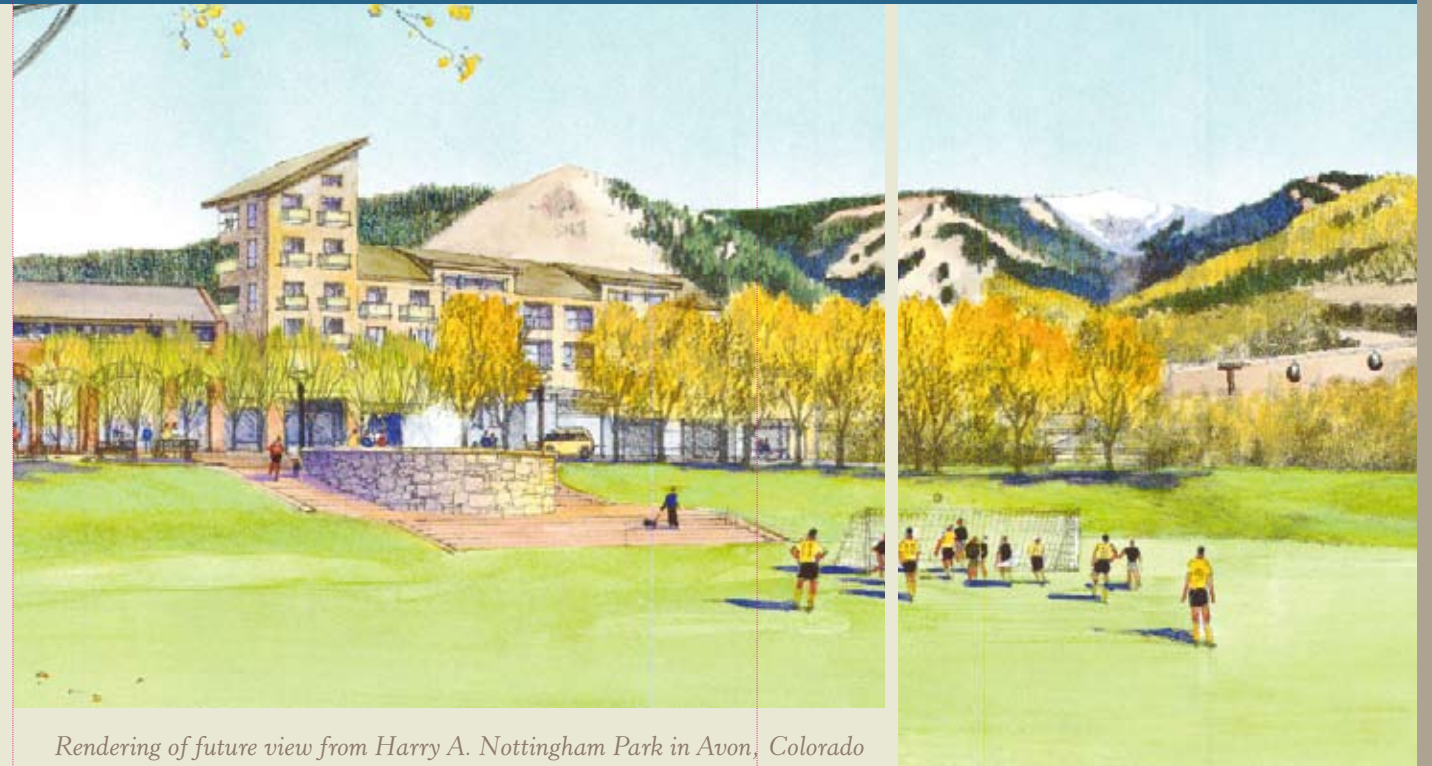
**BUILDING A
BETTER COMMUNITY**

IMAGINE THE OPPORTUNITY

The Town of Avon is located in the heart of the Vail Valley, at the gateway to the renowned Beaver Creek Resort and eight miles west of world-famous Vail. Avon offers an unparalleled opportunity to create a vibrant, lifestyle-oriented niche that will transform West Town Center and its new Main Street into the community's gathering place and social hub.

West Town Center is adjacent to the Westin Riverfront Resort & Spa, a \$500 million dollar development. The first phase of development includes over 200 whole-ownership private residences with full hotel services. Over half of these units, still under construction, have already sold at an average of over \$1,000 per square foot. The development includes a Riverfront Express Gondola that directly connects Avon's West Town Center to Beaver Creek Resort and a Riverfront Park along the Eagle River that provides a pedestrian connection to Avon's West Town Center and Harry A. Nottingham Park.

In addition, a multitude of recreational opportunities such as skiing, hiking, biking, and whitewater sports exist within the town and its surrounding area. Simply put, Avon is opportunity waiting to happen.

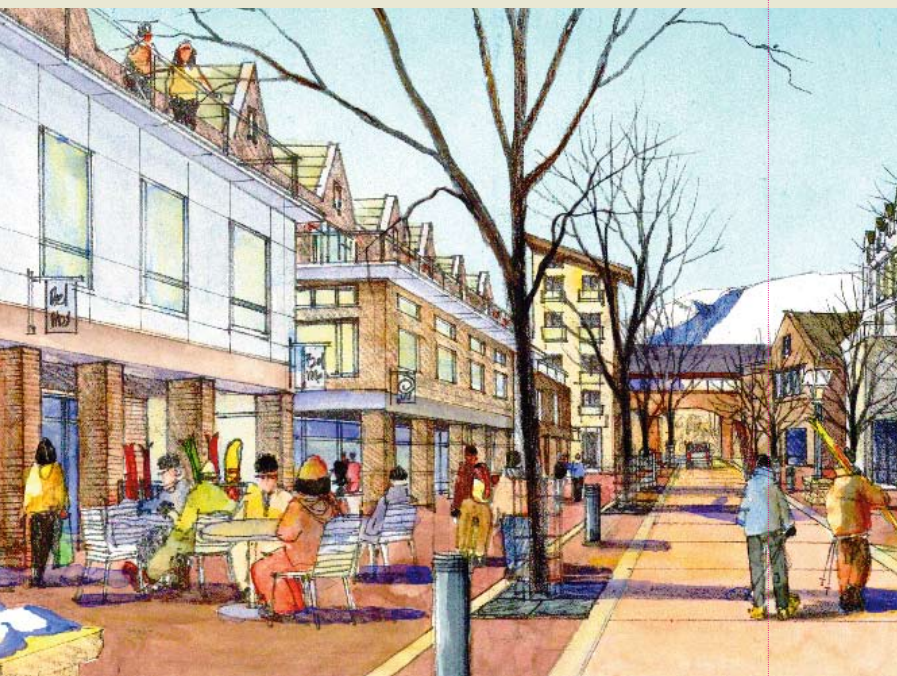


Rendering of future view from Harry A. Nottingham Park in Avon, Colorado

CREATING COMMUNITY

Avon's West Town Center offers a focal point for social activities and community gatherings. A balanced mix of retail and entertainment will provide enjoyable experiences for families, year-round residents, second home owners and visitors. In addition, the high-quality public spaces throughout the core area creates a welcoming atmosphere and encourages public gathering. An active program of events, activities and festivals gives numerous opportunities to visit West Town Center, particularly during off season and other slower periods.

The progressive lifestyle-focus of the West Town Center creates an opportunity for year-round residents as well as second home owners to live, work and play, increasing the vitality and energy of the area.



Rendering of future Main Street of Avon, Colorado

